



WHEREAS the developers of the project have worked diligently with the adjacent neighborhoods to address their concerns and;

WHEREAS the architectural design is aesthetically pleasing, incorporating pedestrian and bike paths and preserving of as many trees as possible and;

WHEREAS the project is designed to incorporate bus transit and;

WHEREAS the tenant mix hopes to bring more retail and dining establishments to south Austin and;

WHEREAS the cornerstone tenant has a proven reputation of being neighborhood friendly and;

WHEREAS the developer is encouraging local businesses, not franchise retailers, to lease sites and;

WHEREAS the developer is proposing a site which will have less impervious cover than has already been granted under the original Forum PUD agreement and;

WHEREAS the developer has incorporated low impact lighting, meeting or exceeding current standards and;

WHEREAS the developer is continuing to work with neighborhoods to minimize the traffic impacts on residential streets and;

WHEREAS the developer is working with City of Austin staff in addressing major traffic concerns on William Cannon;

NOW THEREFORE BE IT RESOLVED that the Oak Hill Association of Neighborhoods supports the construction project known as The Southwest Market Place to be built on the southwest corner of Loop 1 and William Cannon, by Cardinal Paragon of Dallas, Texas.